

The CWA Story

CBIZ Women's Advantage (CWA) provides professional training, development, mentorship, recognition, and career enhancement opportunities to CBIZ professionals, and brings these same elements to our business communities through a variety of educational and networking events.

Our Goals

- Create a competitive advantage by attracting, retaining and engaging talented women
- Focus on personal and professional development, business development and community involvement
- Deliver a Program which integrates CBIZ's business objectives of revenue growth, stronger referral networks and increased shareholder value
- Align and integrate with CBIZ's core values and established business principles, creating a measurable impact on recruitment, retention and engagement, and leading to increased market share
- Enhance internal awareness of CBIZ's female leadership capacity and advance the next generation of leaders
- Encourage CBIZ women to be intentional and visible in their careers
- Create internal and external recognition of CBIZ Women's Advantage and how it fits with our business strategies

The Rest of the Story

When we are given the opportunity to deliver more than our simple "elevator speech," the following key points ARE our CWA story:

1. CBIZ developed CBIZ Women's Advantage (CWA) in 2007 to build a competitive advantage by attracting, retaining, engaging, and recognizing our talented women.
2. Internally we provide professional development programs, mentorship, recognition and career enhancement opportunities.
3. Externally we network in our communities and provide decision makers (prospects, clients and referral sources) access to a network of highly skilled, professional women to assist their business needs. We are "CBIZ Women Helping Women Succeed in Business."
4. CWA is committed to philanthropy in our communities and supports such organizations as Dress for Success. The mission of Dress for Success is to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.

Your Team

Accounting | Insurance | Advisory

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